



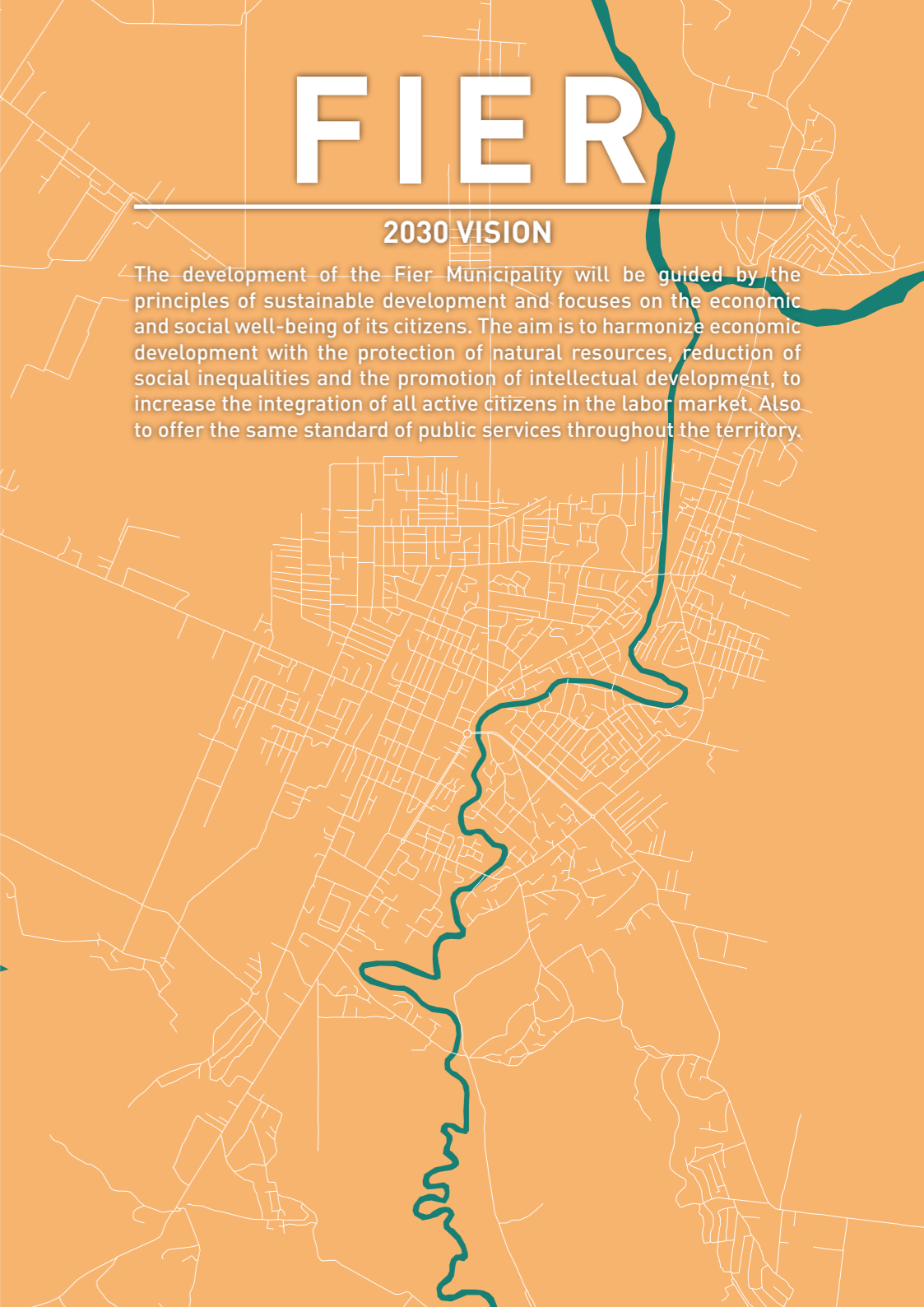
Prepared by **AKPT** AGJENCIA KOMERCIALE E PLANIFIKIMIT E TERRITORIT

AIDA AGJENCIA ALBANESE E DIZAJNIMIT E TERRITORIT

FIER

2030 VISION

The development of the Fier Municipality will be guided by the principles of sustainable development and focuses on the economic and social well-being of its citizens. The aim is to harmonize economic development with the protection of natural resources, reduction of social inequalities and the promotion of intellectual development, to increase the integration of all active citizens in the labor market. Also to offer the same standard of public services throughout the territory.





Fier is one of the most important industrial cities in Albania. Situated alongside Gjanica tributary of the Seman river, it is widely surrounded by marshland. Fier is conveniently located near major archeological or other historical sites part of Albania's heritage with some of the most frequented nearby such as Byllis and Apolonia.

Fier coastline is about 48 km, and extends through the villages Seman, Povelçe, Ndernenas, Pise-Poro and Darzeze. Estuaries of Seman, Vjosa and Shkumbini, can be utilized for beach, water sports or hunting, due to natural reserves and national parks located nearby.

The whole area of Fier on the coast (comprising the Lagoon of Gjemia, Dellinja lake, the bog of Lacaj, the small lake of Sllaniku and the Bay of Seman), is quite unused, with hardly any construction development, leaving it ecologically pure and a valuable resource for the use of nature tourism. Maritime pines, the Godulla lagoons, river's deltas, the clean sand, the hot sun, the clean air and healthy nature, represent a powerful potential for future tourism development.

Fier is also known for the production of oranges, lemons, olives, ect. The population is mixed Orthodox and Muslim (typical of southern Albanian cities). Fier is also at the crossroad of many national roads network, being at an optimal position between north and south.

City location

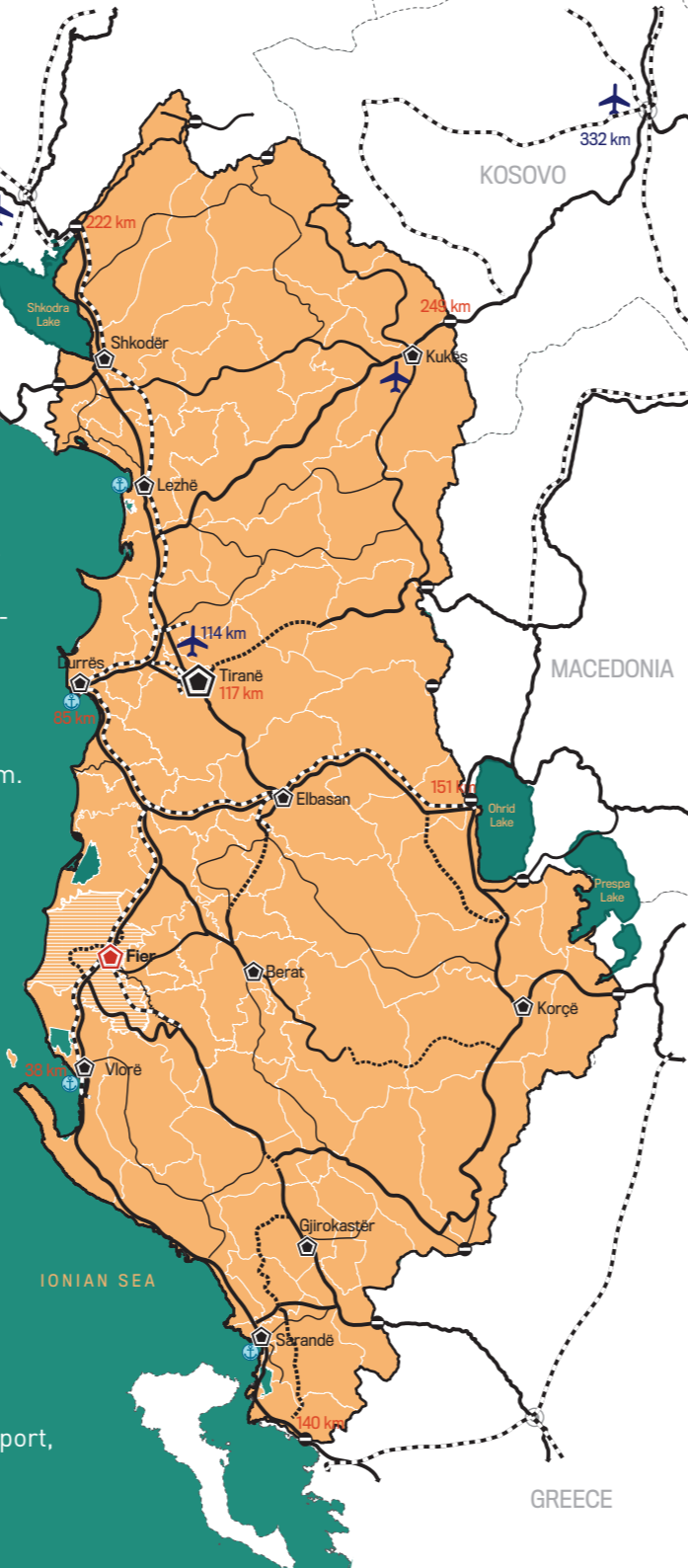
Municipality of Fier is situated in the south-west of Albania in an area of 620 km² and consists of 10 local administrative units. The city is located 16 kilometres east of the Adriatic Sea, and links with the Capital Tirana through the Nord - South corridor of Albania in distance of 117 km.

With Montenegro is connected through Hani Hotit Border 222 km. Border with Kosovo is 249 km. With Macedonia is connected through Qafe Thane Border 151 km. Border with Greece through Kakvia is 140 km.

Port of Durres, with daily trips to Italy and other countries, is 85 km away from the city of Shkodra. In a distance of 38 km there is the harbor of Vlore, with weekly connections with Italy as well.

Airports:

The only airport of Albania is "Mother Tereza" in a distance of 114 km. The Distance to the Podgorica Airport, Montenegro, is 251 km. The Distance to the Prishtina Airport, Kosovo, is 332 km.



FIER

ACCESSIBILITY

Durres Port - 85 km
Vlora Port - 38 km
Tirana Airport - 114 km

ECONOMIC INDICATORS

Employment Rate: 57.6%
Available Labor Force: 12.5%
GDP per Capita: 113.1
Average Gross: 244 Euro
Foreign Companies: 205
Main oil, bitumen and chemical industry
Olive oil producer
Agriculture producer

PROPERTY CONTACTS

Albanian Investment
Development Agency
e: info@aida.gov.al

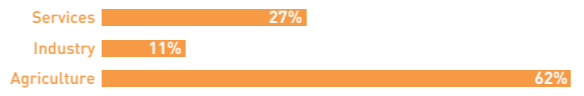


Employment in county

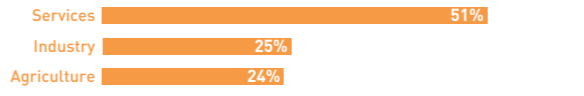
Public sector	13 596
Private sector	95 044
Total employees	108 640



Employment by economic sector in county



Employment by economic sector in municipality



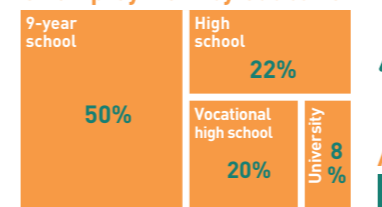
Enterprises

5 180

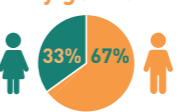
Unemployment in county

22 720

Unemployment by education



By gender

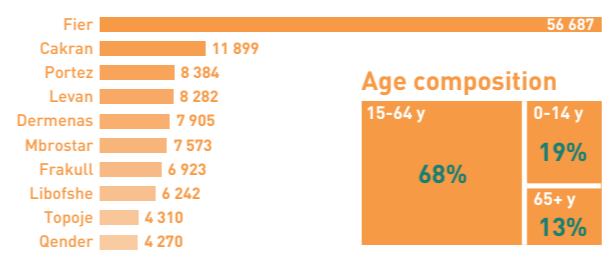


Age group 15-24

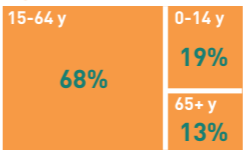
17%

Inhabitants in municipality

2015 122 475



Age composition

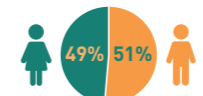


Municipality Surface area

620 km²

City Density

4 294 inhabitants per km²

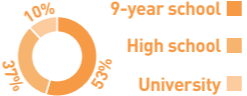


Gender ratio

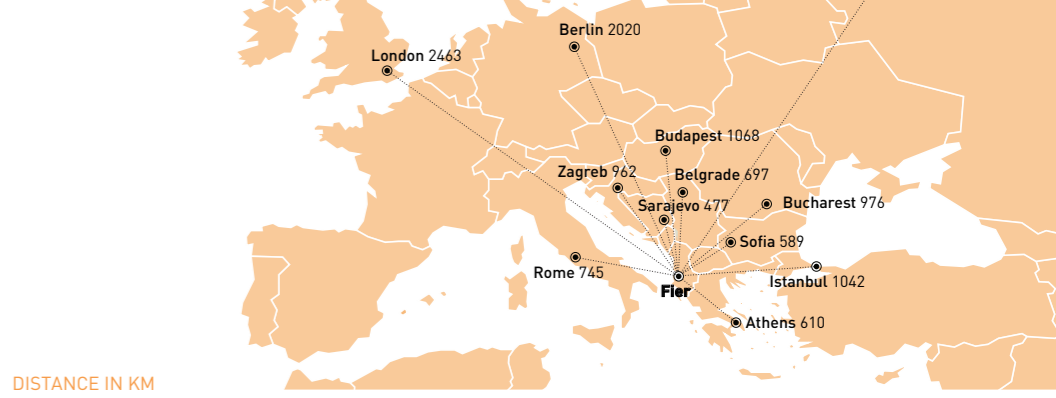
Education data

9-year school	63
High-schools	General 18
	Vocational 4

Educated population



ROUTE DISTANCES TO EUROPEAN CAPITALS



1

ex-industrial area

Fier city center

EX-AZOTIC FACTORY

Area: **72 241 m²**

Building Surface: **19 000 m²**

Type: **BROWNFIELD**

Status: **STATE OWNED**

FACILITIES

Energy infrastructure
Water supplies
Direct connection with road infrastructure and highways

OPPORTUNITIES

Key sectors to succeed:

1. Storage of goods
2. Manufacture industry
3. Automotive industry
4. Logistic

TRANSFER TO PRIVATE OPERATORS

1. By privatization
2. Leasing
3. Emphyteusis

WHY FIER?

1. Geographically centrally positioned, in the vicinity of Vlora and Durres port
2. Skilled available labour force - due to the presence of the vocational schools and various professional trainings as well as its industrial tradition
3. Natural Resources and Tourism attraction
4. Competitive cost in the region
5. An ex-industrial city