



TEXTILE SECTOR

COUNTRY STAND OF ALBANIA

A+A International Trade Fair 2019
Dusseldorf, Germany

OVERVIEW

AIDA Profile

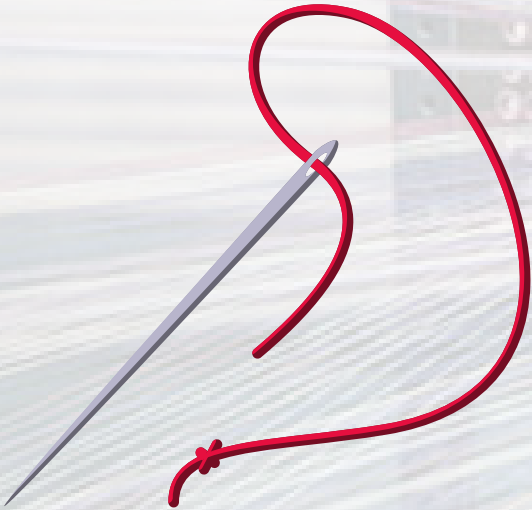
SIPPO Profile

Incentives for textile sector

Statistics for textile sector

Foreign companies in the textile sector
in Albania

Meet Albanian companies visiting
A+A 2019!



The Albanian Investment Development Agency (AIDA) is the key Albanian public institution in attracting and supporting foreign and domestic investors. The Agency is led by a Management Board, chaired by the Prime Minister.

AIDA's mission is focused on:

- Acquisition of FDIs in Albania
- Increasing the competitiveness of Albanian SME-s
- Promoting Albanian exports
- Aftercare service to existing investors
- Innovation and projects

AIDA'S SERVICES ARE FREE OF CHARGE!



Contact us:

www.aida.gov.al

info@aida.gov.al

AIDA services are focused on:

- Promoting Albania as an Investment Destination
- Facilitating and Supporting Direct Investments in Albania
- Qualified Information on Opportunities, Incentives, Policies and Schemes
- One Stop Shop for Strategic Investors.
- Handling all applications related to Strategic Investments
- Establish contacts with the Governmental Bodies, Authorities
- Helping and Supporting Investors to planning their investment itineraries
- Supporting reinvestments through aftercare service

At AIDA, our specialized, multidisciplinary team will provide you with no-cost professional services tailored to your project's needs.

SIPPO PROFILE

The **Swiss Import Promotion Programme** (SIPPO) is a well established mandate of the State Secretariat for Economic Affairs (SECO), with the overall vision of sustainable and inclusive economic growth and integration of SIPPO partner countries into world trade, through its mission of supporting Business Support Organizations (so called BSOs - which includes public or private associations, chambers of commerce, export promotion agencies, among others) to increase their export promotion capacity and service provision to export-ready companies. As of 2017, SIPPO is implemented by Swisscontact, in partnership with BHP Bruggier and Partners and Helvetas Swiss Intercooperation.

Contact:

www.sippo.al

info@sippo.al



TEXTILE SECTOR INCENTIVES IN ALBANIA

The government has approved some facilitative measures on the textile and footwear industry, giving a strong stimulus to the fashion industry.

- State-owned properties leased with 1 Eur/sqm
- 0% VAT on textile machineries
- Online digitization of Tax declaration and documents through portal e-Albania
- AIDA Competitiveness' fund support for Textile industry
- AIDA provides One-Stop-Shop care for textile companies
- 50% - 70% cost coverage for staff training and 1-year Social Security coverage for new employees
- Support in human resources recruitment through Labor offices in each district
- Partner for sector development projects with SIPPO, GIZ, USAID, EU IPA, European Enterprises Network – EEN, UN, WB, etc

Advantages

- Highly skilled workforce in textile and garment production, medium to high-end products, experience and tradition
- Short-time deliveries to EU countries and low transport costs to EU countries
- Competitive labor cost due to low labor cost, good productivity and resources
- Excellent language skills – Italian, English, Greek, French and German is growing
- Sector is focused on CMT services, with relatively new equipment and technological processes
- Consolidated legal framework in compliance with EU and international standards

Sector profile

- Around 40.000 employees, more than 90% is women
- 570* apparel producers
- 202* textile producers

*Year 2018

Sector composition

- Garment apparel production fashion, workwear, sportswear
- 88% CM / CMT / 12% Full package (FP)
- Export to EU / 78 % to Italy

1€ LEASE
of state owned property

0% VAT
for import of machinery and equipment

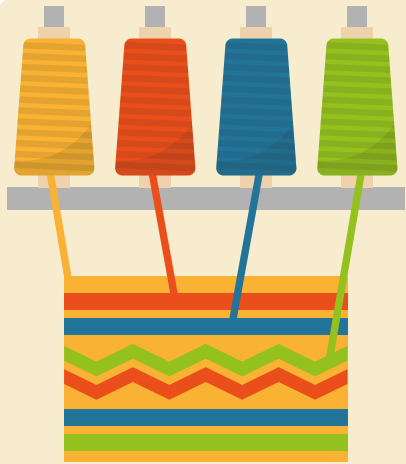
39.9 % Exports
Total of textile and footwear exports

TEXTILE SECTOR IN ALBANIA

The Textile and Footwear plays a decisive role in the Albanian economy. It represents about 39,9% of total exports (2018) and more than 40% of the labor force in the processing industry.

In 2018 the most exported industrial products were "Textiles and Footwear", "construction materials and metals" and "machinery, equipment and spare parts" The growth in 2018 compared to the previous year in the sector of "Textiles and footwear" was 5,4%, reaching the value of nearly 123,7 Billion ALL.

Over 1,000,000 of the population of Albania are young and well-educated professionals. 57% of Albania's population is under the age of 35 and the median age is 35 years. High literacy rate (97.6%) and high number of graduates from secondary and tertiary education. Excellent language skills: English, Italian, French, German, Spanish, etc. Most competitive wage rates in the region workforce (the min. wage in Albania is 26.000 ALL (approx. 208 Euro)).

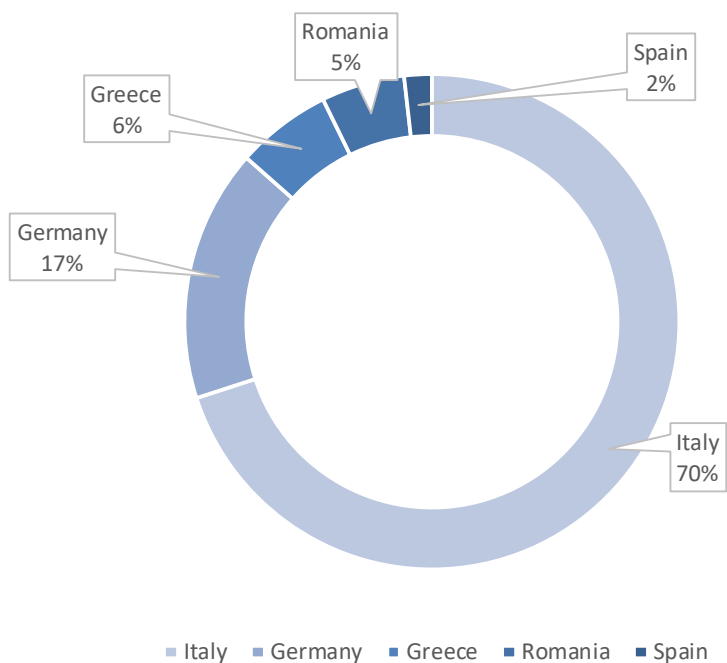


- Cost-competitive Fashion industry primarily driven by the garment and high-quality leather footwear production
- Significant expertise accumulated over the last 20 years
- The sector represents about 15% of GDP while accounting for about 11.4% total employment
- A main asset is the Polytechnic University of Tirana, which provides highly qualified workers

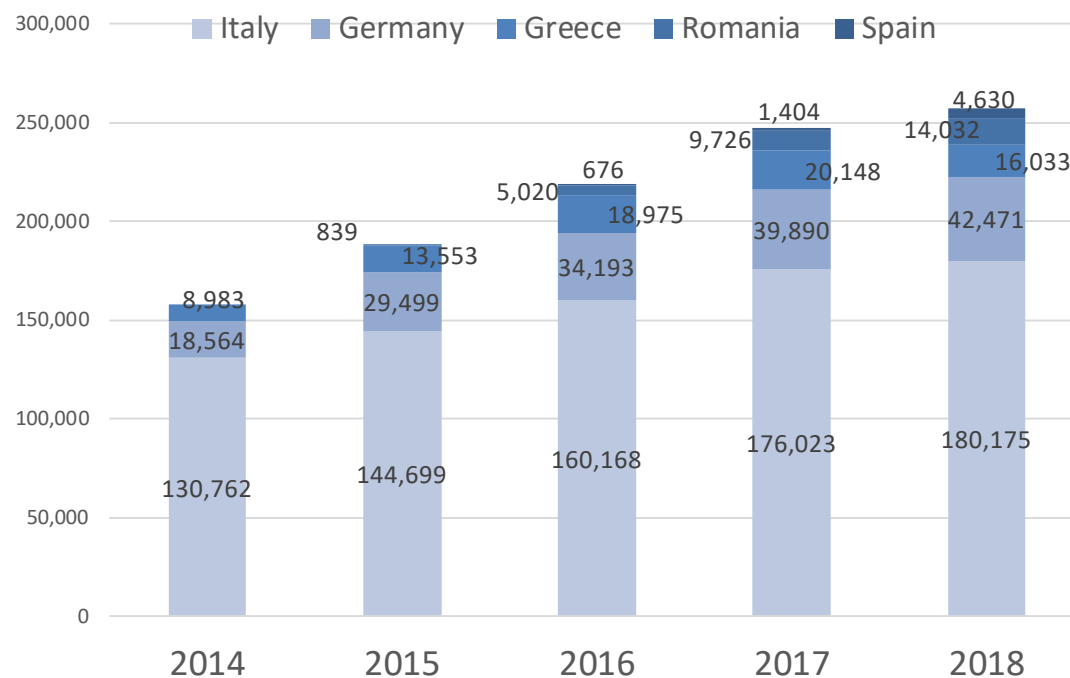
KEY FACTS

- From 2016 to 2018, exports in manufacturing increased by 16 %
- 9% increase in imports of machineries and equipment in these years
- Partnerships with the most popular companies and retailers across Europe
- The main markets are: Italy, Germany, Greece, France and the Netherlands

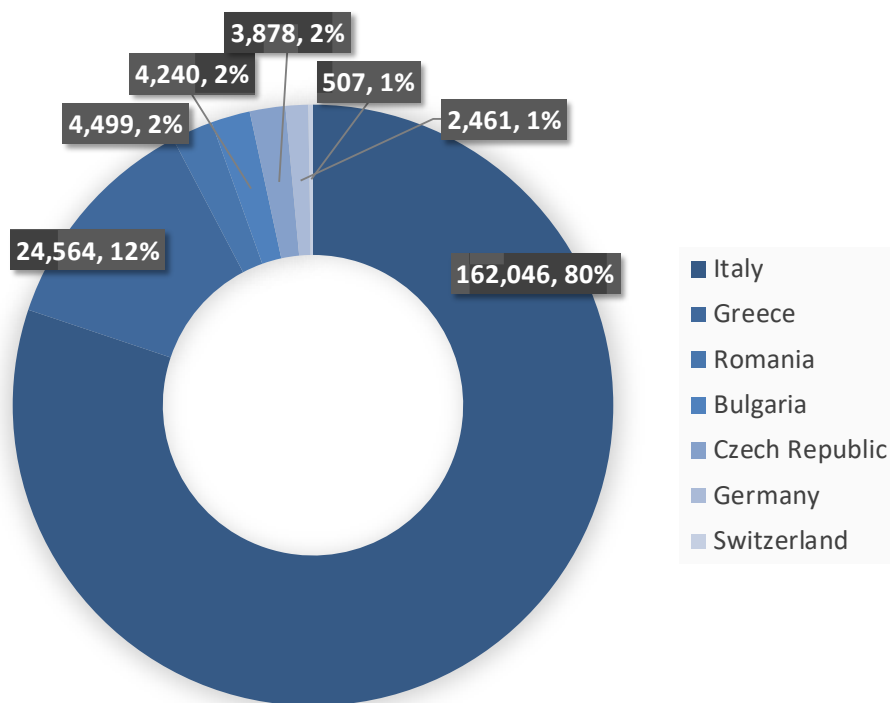
*Albanian Export of Woven Clothing
Destination country share. Year 2018*



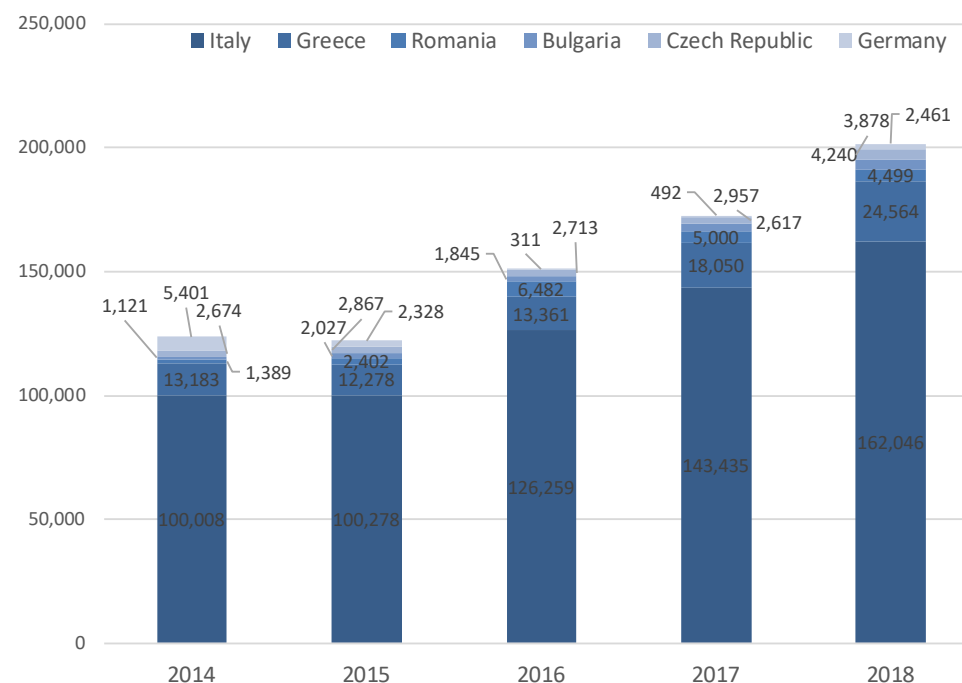
*Albanian Export of Woven Clothing
Export Trend per country.
Unit: '000 Euro*



*Albanian Export of Knitted Clothing
Destination country share. Year 2018
Unit: '000 Euro*

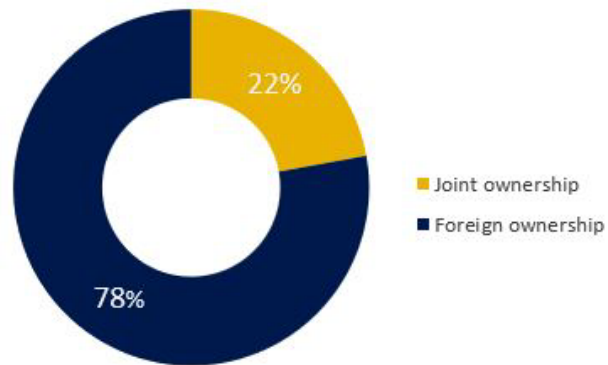


*Albanian Export of Knitted Clothing
Export trend per country | in 2014 - 2018
Unit: '000 Euro*



FOREIGN COMPANIES IN THE TEXTILE SECTOR IN ALBANIA

There are **280 foreign companies active** in the territory of Albania. Among them, 218 have 100% foreign capital, while 62 of them have joint venture capital.



MEET ALBANIAN COMPANIES VISITING A+A 2019!

CityTex
textiles & apparel

Desa & Co 
cut & sew from design to deliver


DISTRIBUTION

 **MALBERTEX**

 **ALV**
TEX

MEET ALBANIAN COMPANIES VISITING A+A 2019!



WHO WE ARE:

CityTex, the first social business in the garment industry in Albania and the region, it secures a stable employment of marginalized and disadvantaged classes (mainly women) while offering wages bigger than the market average and a nice work environment, which will raise the quality of life for many families generously. This social business will also offer training and it will promote good practices for the local garment industry and works with the local government to lower the levels of unemployment and poverty in the area.

WHAT WE DO:

CityTex is focused on producing clothes like army uniforms, workwear, pants, polo and T-Shirts. The location of our company is in the city of Tirana and it exercises its activity in a facility with a total area of 1200m square. As of now the company produces army uniforms with an European clientele.

Address:

Road: Tirana - Elbasan, Petrele, 1034 Mullet
Tirana, Albania

Phone: +355 68 60 49 716

E-mail: citytex.al@gmail.com

Web: www.citytex-albania.com

Contact person: Gjergj Gjika & Armando Gjika

Personnel: 90 employees



PRODUCTS:

Uniforms
Workwear
Pants
Polo
T-Shirts

SERVICES:

CM
CMT

MEET ALBANIAN COMPANIES VISITING A+A 2019!



WHO WE ARE:

Desa & Co sh.p.k was founded in 1999, but with a different company name. With 20 years of experience in the industry we have the ability to provide the maximum quality on work, & sports wear.

PRODUCTS:

T-Shirts

Polo Shirts

Work wear

Sports Wear

SERVICES:

CM

CMT

Address:

Fabrika e Qelqit Street, Kombinat, Tirana Tirana, Albania

Phone: +355 69 20 74 676

E-mail: info@desa.al | astritkoxhaj@gmail.com

Web: www.desa.al

Contact: Astrit Koxhaj

Personnel - 35 employees

WHAT WE DO:

We mainly focus on production of T-shirts, Polo shirts, Work & Sports wear. Our facilities are capable doing processes from designing the pattern, printing it on plotter, cutting the fabric, make and trim down to the packing and transporting the finished product. Along the years we partnered up with Italian companies, but Desa & Co is looking to expand in the Western European export market with countries like Germany, Austria, Switzerland, Netherlands, etc. Our vision is to develop new projects and maintaining long term partnerships. We believe that we have the potential to expand, grow and increase production.



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MALBERTEX SHPK operates since 2007 in manufacturing and production of apparel and garment for various types including uniforms, workwear and corporate fashion for domestic and international markets.



Address:
SIRI KODRA, Blloku Magazinave, Tirana Albania
Tel: +355 042400284/ +355 692026630
Email: malbertex@yahoo.com

Contact person: : Lindita Berberi
Personnel: 90 employees



PRODUCTS:

Uniforms

Workwear

Pants

Polo

Jackets

T-Shirts

SERVICES:

CM

CMT

MEET ALBANIAN COMPANIES VISITING A+A 2019!



WHO WE ARE:

C.T.A DISTRIBUTION SHPK was founded back in 2016, and is placed in Tirana, Albania. We work under know-how system (Facon) with the Authorization of Temporary Regime. The main business of the company is the distribution & the production of the technical Work-wears for the German & European countries. The company was rated for its good performance for the year 2017 as one of the top companies in Albanian market from Sweden rating institutions "Solvent Rating" and was also given the Certificate and seal of Excellence.



WHAT WE DO:

CTA is a distributor and producer of Work-wears principally for German and European market and offers to its customers a full package of services such as cutting, sewing, final quality control, the package in boxes and euro pallets.

Address: Myslym Keta, Street, Tirana-Albania
E-mail: ctatirana@gmail.com
<https://ctadistribution.com>
Phone: +355 069 57 64 228 / +355 69 70 95708

Contact: Alba Dervishi

PRODUCTS:

Workwear jackets

Pants

Overall

Winter jackets

Bermuda

Pants with bribes / coverall

SERVICES:

CM

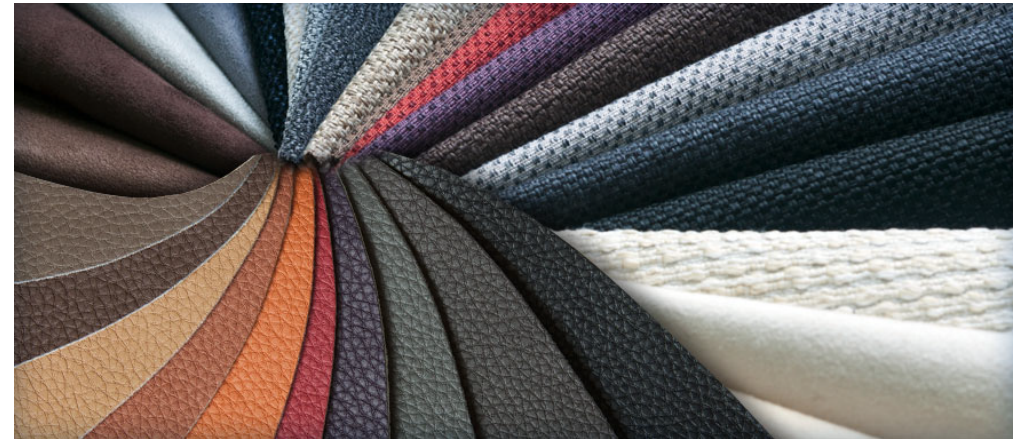
CMT

MEET ALBANIAN COMPANIES VISITING A+A 2019!



WHO WE ARE:

Production and marketing of various confections, corporate apparel and uniforms for all industries.



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Contact: Yllka Licaj



COUNTRY STAND OF ALBANIA

A+A International Trade Fair 2019
Dusseldorf, Germany

Location:
HALL 7, STAND A42